

#TheGoatPen Terms & Conditions

The following terms and conditions apply to #TheGoatPen Campaign and by participating in the Campaign, you will be deemed to have read, understood and accepted the same:

1. Campaign period

The Goat Pen Campaign will begin on 24th December 2018 and run until 31st January ("Campaign Period").

2. Eligibility

The campaign is open to Co-operative Bank of Kenya Facebook Fans, Twitter and Instagram followers only. Non-fans and non-followers are not eligible.

Co-operative Bank of Kenya employees are NOT eligible to enter.

3. How to participate in the campaign

To participate, you must first LIKE or FOLLOW Co-operative Bank of Kenya's official social media pages:

- Facebook page: <https://www.facebook.com/coopbankkenya/>
- Twitter page: <https://twitter.com/Coopbankkenya>
- Instagram: <https://www.instagram.com/coopbankkenya/?hl=en>

Upload a video of yourself explaining how you have benefitted from Co-op Kwa Jirani or MCo-op Cash and why you deserve to receive a goat. The video must be no more than 1 minute. To be eligible, you must tag Co-op Bank and include the campaign hashtag #TheGoatPen. The video must be uploaded within the campaign period for it to qualify. All videos posted after this period shall not be considered.

The prize shall be won by the client whose video receives the most public engagement, measured in this campaign as views, likes, comments and shares.

4. Prizes

The primary prize for #TheGoatpen campaign is the monetary equivalent of an adult goat, in this case being Twenty Thousand Kenya Shillings (Ksh. 10,000) in cash. There are no alternative prizes for this campaign.

5. Notification to winner

Winners will be announced on our Facebook, Twitter & Instagram pages. All winners will be notified through Facebook, Twitter, and Instagram respectively and via a phone call as a confirmation measure.

Every winner will be required to identify themselves. To receive their prize, they will be required to produce identification documents for verification. Usage of a false name, phone number or address by an entrant will disqualify them from winning.

6. Other terms and conditions

Co-operative Bank of Kenya reserves the right to verify the validity of entries and to disqualify any entrant who is not a fan of the Co-operative Bank of Kenya Facebook Page or a follower of Co-operative Bank of Kenya Twitter & Instagram profiles.

The reward is non-transferable and no other alternative shall be offered for the reward.

By participating in this campaign, winners may be requested to take part in promotional activities and Co-operative Bank of Kenya (or their appointed agent) reserves the right to use the names and addresses of winners, their photographs and audio and/or visual recordings of them in any publicity campaign.

The Co-operative Bank of Kenya shall have absolute discretion in determining the prizes and winners.

In the event of any dispute regarding these Terms & Conditions, conduct, results and all other matters relating to the campaign, the decision by Co-operative Bank of Kenya Limited (or their appointed agent) shall be final.