

Press Brief. Thursday 26th Sep 2019

CO-OPERATIVE BANK TO SUPPORT FREE CANCER SCREENING CAMPAIGN

The recent surge of cancer-related health challenges facing the country has brought to the fore the need to ramp-up early cancer screening campaigns to help identify in good time cases where early intervention can help.

It is in this spirit that the Beth Mugo Cancer Foundation in collaboration with Co-operative Bank and other partners has drawn out a countrywide program of Free Cancer Screening Camps where Kenyans can get free screening for the key lifestyle disease conditions that continue to ravage families including cancer, blood sugar levels, blood pressure and related health needs.

In this context, the next Free Cancer Screening Camp will be held this Friday 27 September 2019 at Lumakanda Primary School in Lugari Constituency, Kakamega County, hosted by the Beth Mugo Foundation in collaboration with the Co-operative Bank, the Kakamega County Government and other partners. Everyone in Kakamega and beyond is invited to come for the free cancer screening.

This Kakamega event is the second one, following the first held in Kisumu in January this year at which hundreds of residents received free cancer screening and related medical advice.

The Co-operative Bank has made available sh10 million to be applied over five years on the Prevention of Cancer campaign, and looks forward to support the free cancer screening camps in all counties of Kenya.

The Co-operative Bank will support the Free Cancer Screening Campaign alongside other worthy causes that the bank continues to support that include the First Lady's Beyond Zero Initiative on child and maternal health, the School Fees Bursary Program that has supported over 6,900 gifted but needy students, and capacity-building in the over 15 million-member co-operative movement under the Co-operative Bank Foundation.

"We appeal to other corporate institutions and Kenyans of goodwill to join hands and create a movement around the importance of early screening and testing for the key health challenges such as cancer and diabetes that continue to ravage our families causing untold misery mainly due to very late diagnosis," Group Managing Director & CEO Co-operative Bank, Dr. Gideon Muriuki.

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For further information

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ANNEXE

The medical services that will be offered at the Kakamega Free Screening Camp include;

- Breast and Cervical Cancer Screening;
- Breast Cancer Screening for the men and Prostate Cancer education;
- Cryotherapy services for pre-cancerous lesions;
- HIV Counselling and Testing;
- Screening for blood sugar levels, blood pressure and Body Mass Index (BMI),
- NHIF membership registration and;
- Nutrition Services.

Stakeholders involved;

1. Co-operative Bank of Kenya
2. The Beth Mugo Cancer Foundation
3. The County Government of Kakamega
4. The Office of the First Lady of Kakamega
5. Living Beyond Cancer and Disability (LIBCAD)
6. Kenya Medical Technical College (KMTC)
7. National Hospital Insurance Fund (NHIF)